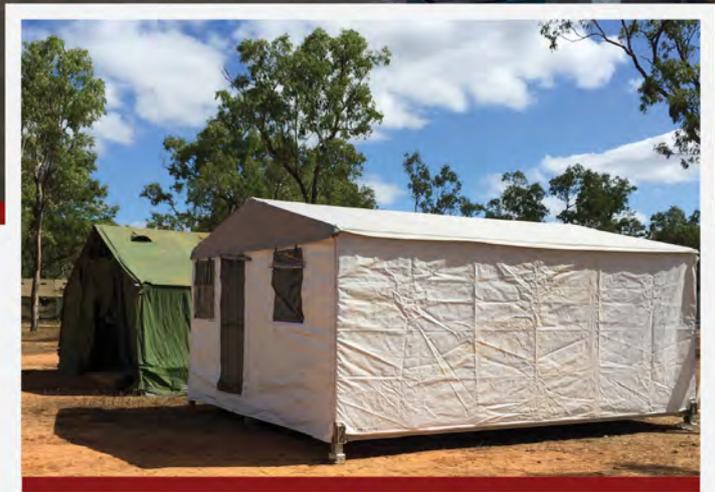




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MICEBS
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THE COMPANY



THE COMPANY

MICEBS Pty Limited is a manufacturing process management company. We hold I.P for a modular construction system which provides capacity for both expeditionary infrastructure and Disaster Response and Preparedness.

Revenue generation will have multiple streams:

DIRECT SALES TO CUSTOMERS

SUPPLY OF COMPONENTRY TO AGENT
MANUFACTURERS

LICENSE FEES

LOGISTICAL SUPPLY SERVICES

ADDED SYSTEMS AND SERVICES

MICEBS has an intimate knowledge of both the military expeditionary markets and the humanitarian response market. Our collective personal contacts will ensure that we can adapt to and reach a large segment of our target markets.

Our goal is to be at the lowest end of the market in all three market segments. Customers will then be able to customise their requirements by purchasing additional capabilities in the form of 'optional extras' depending on need. To meet this goal we will establish a distributed manufacturing network.

THE TEAM

MICEBS is a team of world class professionals. In addition to our core team we engage global consultants to ensure world's best practices.



Paul Michael Coupe
Founder / Inventor MICEBS System

I have 35 years' experience managing innovation and design teams, producing client solutions on time and budget. As a partner of Syrikat Benamulla Sdn. (a global consortium in Malaysia, including Mainzeal of New Zealand and the Chemical Bank of New York), I was the principal contract negotiator for major public works projects. Travelling to London and Ghana on behalf of MICEBS, I investigated the rollout of sanitation services throughout all of Ghana. I am the Managing Director of MICEBS and I guide the vision of the company.



Brigadier Roderick West CSC (Ret)
Founder / Director

I have spent 35 years with the Australian Military, primarily in humanitarian and reconstruction works. Directing military operations, engineering programs and disaster response operations, I was awarded the Conspicuous Service Cross for my command of the international response to the 1998 Aitape tsunami in Papua New Guinea. As Head of Army Engineering, we provided infrastructure and environmental health care programs to remote Aboriginal communities under the Army Aboriginal Community Assistance Program (AACAP). In 2008 I was appointed as Australia's Military Attaché to Washington.



Craig Coleman OAM, CSM
Logistics / Director

I am the Principal and owner of Axinto and have worked with MICEBS since its inception as Logistics and Security advisor. As a logistics, project management and security consultant, I have operated in difficult environments throughout the world and have developed and implemented effective project and people solutions for the United Nations (UNOPS), government, military and humanitarian organisations. I have achieved superior results in some of the toughest, most hostile and complex locations on the planet. I understand the operating environment and the local people and manage operational risk in a non-confronting, low-profile manner.



MICEBS



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AUSTRALIAN LANDING PADS



Australian Government

